



SUMMER SOIRÉE

Cocktails, Small Plates,
Silent Auction

Supporting Wisconsin families

July 22nd, 2023

Six in the evening

The Park Hotel



**The Marigold
Foundation**
MADISON, WI

About the Event

The Marigold Foundation's Summer Soirée 2023 is an evening of deliciousness that includes wine, hors d'oeuvres, and a silent auction. The Park Hotel is renowned for its sweeping view of the Capitol building and its impressive selection of food and cocktails. A silent auction will line the beautiful halls of the event space and our event will feature a fund-the-mission moment where our guests can learn how they can directly help families.

The funds that we raise from our Summer Soirée will directly make a difference in the lives of Wisconsin families whose lives have been forever changed by infant loss.

About the Marigold Foundation

Founded in 2019 by Helen and Zach Werner, The Marigold Foundation eases the financial burden of bereaved parents and of parents who are seeking treatment for their child's medical condition. We help cover the cost of delivery for parents who have had a stillborn child or who's infant passed away shortly after birth. We also help cover expenses related to treatment for a neonate or infant's complex medical needs including travel expenses and hospital bills.



Join us for Summer Soirée 2023

The Marigold Foundation is getting excited as we get ready for our summer 2023 event! This event is going to take place at 6 pm at the beautiful and historic Park Hotel on July 22nd, 2023. The Summer Soirée is going to fund critical grants that will be given to families in need in our own community. The money that we raise from this event will provide immediate and greatly needed funds to families who are either seeking treatment for their infant's illness, or will pay for the hospital bills for families who have recently experienced the loss of their baby.

Besides the financial support of our families, The Marigold Foundation provides critical and life saving community during a time when families are at their loneliest and most lost. Our Soirée will give families the opportunity to meet others who understand what they've gone through, and experience an environment where they can both relax and have fun and also speak their baby's name.

Sponsorship Levels

Presenting Sponsor | \$5,000 | 1 available

- 16 tickets (\$1200 value)
- Verbal recognition in program
- Logo included in Summer Soirée logo
- Logo included in Facebook cover photo
- Logo included in header of event website
- Name and Logo included in event flier
- Program ad - full page ad in front cover of program
- Included in all event email communications
- Included in 3 social media posts
- 1 table by event registration

Rockefeller | \$2,500 | 1 available

- 8 tickets (\$600 value)
- Verbal recognition in program
- Logo included in Summer Soirée logo
- Logo included in Facebook cover photo
- Name and Logo included in event flier
- Program ad - full page ad in program
- Included in 2 social media posts

Empire | \$1,500 | 2 available

- 6 tickets (\$450 value)
- Verbal recognition in program
- Name and Logo included in event flier
- Program ad - half page ad in program
- Included in 1 social media posts

Chrysler | \$1,000 | 3 available

- 4 tickets (\$300 value)
- Verbal recognition in program
- Name and Logo included in event flier
- Program ad - half page ad in program

Delano | \$500

- 4 tickets (\$300 value)
- Name and Logo included in event flier
- Program ad - half page ad in program

Griffith | \$250

- 2 tickets (\$150 value)
- Name and Logo included in event flier
- Program ad - half page ad in program

Sponsorship Commitment Form

COMPANY INFORMATION

Company Name (as you would like it to appear in text)

Name of Contact Person

Street Address

City

State

Zip

Phone

Email

COMMITMENT LEVEL

- Presenting Sponsor | \$5,000
- Rockefeller | \$2,500
- Empire | \$1,500
- Chrysler | \$1,000
- Delano | \$500
- Griffith | \$250

PROGRAM AD SALES

- Full page | \$150
- Half page | \$100

METHOD OF PAYMENT

- Check enclosed (payable to The Marigold Foundation)
- Charge to the following credit card: Visa MC AMEX Discover

Credit Card Number

Exp. Date

CSC

Name on Card

Signature

Please return this form and payment to:

For more information contact:

Helen Werner

helenwerner@themarigoldfoundation.org

themarigoldfoundation.org